

ATHENS MUSIC WEEK

MAY 29 - JUNE 1
2023

athensmusicweek.gr

Connecting Cultures
Inspiring Innovation

#amw23
#athensmusicweek



Conference &
Showcase Festival

Programme

Technopolis
City of Athens



Hub
for the Exchange
of Music Innovation

The Hub for the Exchange of Music Innovation (HEMI) is an initiative of 10 music organizations from Central and South Eastern Europe aiming to support artists and music entrepreneurs of the region. Main activities include:

HEMI Music Awards (HMA), a talent program for artists who are ready to develop an international career and aim to reach new markets and audiences.

HEMI Incubator, a music business training programme addressed to music entrepreneurs and companies of the 9 HEMI participating countries.

INCUBATOR

HEMI
MUSIC
AWARDS

LEAD PARTNER

Technopolis City of Athens (GR)

PARTNERS

Art Institute ATI - SoundCheck (CZ)

Almost Famous Music Business School (HU)

Foundation Exit (RS)

Krakow Festival Office (PL)

Krakow Music Scene Foundation (PL)

Music Estonia (EE)

Password Production (MK)

Romanian Artists Worldwide Association (RO)

Slovenian Music Information Centre-SIGIC (SI)



hemimusicclub.eu

ATHENS MUSIC WEEK

Για 5η συνεχόμενη χρονιά, το Athens Music Week (AMW) επιστρέφει από τις 29 Μαΐου έως τη 1 Ιουνίου 2023, στην Τεχνόπολη Δήμου Αθηναίων, το Boiler, την Crust και το Six d.o.g.s, παρουσιάζοντας το πιο γεμάτο πρόγραμμα της διοργάνωσης μέχρι στιγμής, με πάνελ, παρουσιάσεις, ομιλίες, ανοιχτές roundtable συζητήσεις, εκπαιδευτικά workshops, showcase συναυλίες στην καρδιά της πόλης, open-air happenings, αλλά και ένα μεγάλο closing live event στην κεντρική σκηνή της Τεχνόπολης!

Και φέτος το Athens Music Week και η Τεχνόπολη Δήμου Αθηναίων γίνεται ο τόπος συνάντησης όλων των ανθρώπων του μουσικού χάρτη - επαγγελματιών, καλλιτεχνών και μουσικόφιλων - καλώντας τους να μοιραστούν το πάθος τους για τη μουσική μέσα από τις πολυάριθμες δράσεις του φεστιβάλ! Ελάτε να ζήσουμε μαζί το σήμερα και αύριο της Μουσικής Βιομηχανίας και να ανακαλύψουμε ένα ξεχωριστό μουσικό σύμπαν!

Η ομάδα του Athens Music Week



For the 5th consecutive year, Athens Music Week (AMW) returns from May 29 to June 1 2023, at Technopolis City Of Athens, Boiler, Crust and Six d.o.g.s presenting a program with panels, presentations, speeches, open roundtable discussions, educational workshops, showcase concerts in the heart of the city, open-air happenings, but also a festive, closing live event on the main stage of Technopolis!

Athens Music Week and the Technopolis City Of Athens become once again the meeting point for all the people of the music world - professionals, artists and music lovers - inviting them to share their passion for music through the numerous festival actions! Come join us to experience the present and future of the Music Industry together and discover a special music universe!

Athens Music Week Team



Co-funded by the
Creative Europe Programme
of the European Union

Monday **May 29** 2023

> SELINA HOTEL

Great Bear Rooftop | **Opening Event**
**Acropolis Soundscapes:
Athens Music Week Opening Event**
21:30-22:00 **Hume Assine (GR)**
22:00-23:00 **Panama Cardoon (GR)**
23:00-23:59 **Virtual Geisha (PL)**

Tuesday **May 30** 2023

> TECHNOPOLIS CITY OF ATHENS

10:00-10:30 Amphitheatre | **Meetup**^(ENG)
HEMI Incubator: Meet the HEMI Mentors & Juries
Moderators:
Georges Perot (GR), Founder - Artistic Director Athens Music Week
Marili Randla (EE), Music Estonia - Project Manager
Primoz Kristan (SI), SIGIC - Secretary General
Marta Fudali (PL), KBF - Specialist at music department
Olga Papadopoulou (GR), AMW – HEMI Educational Activities Coordinator
Ivan Toromanoski (MK), HEMI Admin Coordinator / MTEA partner
Yannis Iliopoulos (GR/UK), Senior Programmes Manager (ICMP)
The Sound Of Everything (Founder)

10:40-11:00 Innovathens Groundfloor | **Opening Speech**^(ENG)
**Connecting Cultures, Inspiring Innovation:
A Warm Welcome to the Athens Music Week**
Georges Perot (GR), Founder - Artistic Director Athens Music Week
Antonis Zouganelis (GR), AMW Conference Director
Artistic Director Athens Jazz

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11:15-12:15 Innovathens Groundfloor | **Panel**^(GR)
Ελληνικά ραδιόφωνα & Podcasts
Moderator:
George Myzalis (GR), Chief Operating Officer - Edem Rights
Speakers:
Dimitris Kanellopoulos (GR), Music Journalist
George Lentzas (GR), TV Host - Journalist
Olga Laskaratos (GR), Pod.gr - Radio producer, Musicologist
Thanos Tokakis (GR), Actor/Director

11:15-12:45 Innovathens 1st Floor | **Workshop**^(ENG)
**Metadata Madness: The Importance of Metadata in the
Digital Music Industry**
Turo Pekari (FI), Innovation and Business Development Executive
Music Finland

11:15-12:15 Purifier | **Roundtable**^(ENG)
Data & Copyright Ownership in the dawn of Ai
Moderator:
Chris Cooke (UK), CMU - Founder + Managing Director
Speakers:
Dionysis Tsonopoulos (GR), Music Business Professional
Jake Beaumont-Nesbitt (UK), Innovation & Education at IMMF
& Consulting Artist Manager
Jose Zagazeta (ES), President - Barcelona Music Tech Hub
Evangelia Vagena (GR), Orfium - Head of Compliance

12:30-14:00 Amphitheatre | **Keynote / Concert**^(GR)
**Λίνα Νικολακοπούλου – Παρασκευάς Καρασούλος:
Το πολύτιμο «Μαζί» : Η παράσταση «Ανάσα μου
κι αέρας» και η απρόβλεπτη συνεργασία των δύο
δημιουργών**
Lina Nikolakopoulou (GR), Lyricist
Paraskevas Karasoulos (GR), Lyricist



12:30-13:30 Purifier | **Roundtable**^(ENG)

A World of Music Labels

Moderator:

Dario Drastata (HR), Executive director of Dallas Records Croatia and Serbia

Speakers

Kees van Weijen (NL), Executive board member - IMPALA

Gülüm Baltacıgil Gacoin (TR), Label and Projects Manager - Gülbaba Records

Jojo "Johanna" von Herten (FI), Founder & Artist Company

Deep Heart Beats

Antonis Villiotis (GR), Founder & CEO - The Hubsters

Andreas Mitrelis (GR), Owner/Founder - Veego Records

12:45-13:45 Innovathens Groundfloor | **Panel**^(ENG)

Do Music Conferences and Showcase Festivals drive today's Music Industry?

Moderator:

Christoph Storbeck (IT), Linecheck Partnerships Lead - Music Innovation Hub

Speakers:

Ruud Berends (NL), Founder & CEO of Networking Music

Ruth Koleva (BG), Program Director - Sofia Live Fest / SoAlive Music Conference

Chris Cooke (UK), CMU - Founder + Managing Director

Olaf Furniss (UK), Founder/Director - Wide Events | Music Tourist

13:00-14:30 Innovathens 1st Floor | **Workshop**^(ENG)

Crafting Instagram/TikTok Content that Spreads

Andrew Apanov (PL/US), CEO - Dotted Music marketing agency

13:30-14:00 Purifier | **Meetup**^(ENG)

National, Regional & International Record Labels Meet-Up

14:00-14:30 Innovathens Groundfloor | **Reception**^(ENG)

Music Tech Europe Academy Reception

15:00-17:00 Amphitheatre | **Workshop**^(ENG)

Reality Check: Entrepreneurship, Innovation and the Music Business

Moderators:

Jake Beaumont-Nesbitt (UK), Innovation & Education at IMMF & Consulting Artist Manager

Mandy Salem-Aubry (NL), Paradise Worldwide - Head of Knowledge and Communication

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15:00-16:30 Innovathens 1st Floor | **Workshop**^(ENG)

From Clicks to Concerts: A Digital Marketing Workshop for Music Events

John Papadimitriou (GR), Media Specialist - Globe One Digital

15:00-16:00 Innovathens Ground Floor | **Panel**^(ENG)

Cultural Tourism & Music Cities: How Music can Drive Cultural Tourism

Moderator:

Lena Ingwersen (DE), Managing Director - Music Cities Network

Speakers:

Nikos Barlas (GR), Director Athens City Festival - EATA / This is Athens

Dragan Ambrozić (RS), EXIT FESTIVAL

Marta Fudali (PL), KBF - Specialist at Music Department

Olaf Furniss (UK), Founder/Director - Wide Events | Music Tourist

15:00-16:00 Purifier | **Roundtable**^(ENG)

Going Beyond the Binary: Fostering Collaborations for the Music & Tech community

Moderator:

Yvan Boudillet (FR), Utopia Music - VP Public Policy

Speakers:

Turo Pekari (FI), Innovation and Business Development

Executive - Music Finland

Marcelo Garibotto (FI/AUS), Director, Founder - VIA Music Group

Stathis Mitskas (GR), Co-Founder/CPO at ComeTogether

Jose Zagazeta (ES), President - Barcelona Music Tech Hub

Sakis Triantafyllakis (GR), Orfium - Senior Director of Strategy

16:00-16:30 Purifier | **Meetup**^(ENG)

Local to Global Tech Meet-Up: A Music & Tech Networking Meet-up

16:30-17:30 Purifier Basement | **Match-Making Sessions**^(ENG)

Match-Making Sessions: Meet the A&R professionals and the Record Labels

Kees van Weijen (NL), Executive board member - IMPALA
Dario Drastata (HR), Executive director of Dallas Records Croatia and Serbia
Anna-Maria Antippas (GR), Owner & Managing Director - Cobalt Music
Andreas Periklis Metaxas (GR), Senior Marketing Manager - Stay Independent
Andreas Mitrelis (GR), Owner/Founder - Veego Records
Gülüm Baltacıgil Gacoin (TR), Label and Projects Manager - Gülbaba Records
Dragan Ambrozić (RS), EXIT FESTIVAL
Michał Wójcik (PL), Founder and CEO - Cracow Music Scene foundation
Markus Linde (DE), Europe in Synch - Founder & Head of the Academy

16:30-17:30 Innovathens Groundfloor | **Panel**^(ENG)

Pump Up the Funding: Music Startups, Resources & Access to Finance

Moderator:

Dr. Olivier Zephir (IT/MU), Technoport SA Position - Head of Innovation & Business Development

Speakers:

Rannar Park (EE), Chief Executive Officer - LIFT99

Dorina Stamou (GR), EIT Digital - Operations Lead

Stavros Messinis (GR), Founder of The Cube Athens

Alexis Komselis (GR), Director - Alba Hub for Entrepreneurship and Development

Yannis Iliopoulos (GR/UK), Senior Programmes Manager (ICMP)

The Sound Of Everything (Founder)

16:30-17:30 Purifier Basement | **Match-Making Sessions**^(ENG)

Match-Making Sessions: Meet the Venues and Music Festivals

Ruud Berends (NL), Founder & CEO of Networking Music

Cesar Andion (ES), Live Nation Spain - Pr & Talent / Head of Conferences & The Spanish Wave

Andreas Trachonitis (CY), Director - Louvana Records / Studio eleven63

Ruth Koleva (BG), Program Director - Sofia Live Fest / SoAlive Music Conference

Boyan Robert Pinter (BG), Spike Bulgarian Music Showcase Founder / Director

Theodora Karakassi (GR), Co-organiser - Plisskën Festival

Olaf Furniss (UK), Founder/Director - Wide Events | Music Tourist

Yannick Koch (DE), Senior Manager Sales & Partnerships

Reeperbahn Festival / RBX GmbH

Dimitri Papaioannou (GR), Method To The Madness / &Beyond Artistic Director

Nikos Stefanidis (GR), Thessaloniki Cultural Center, Founder-Partner-CEO

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16:45-18:15 Innovathens 1st Floor | **Workshop**^(ENG)

Music Publishing Trends 2023

Chris Cooke (UK), CMU - Founder + Managing Director

17:00-18:00 Purifier | **Roundtable**^(ENG)

Notes on Gender Balance: Where do we stand in 2023?

Moderator:

Anna Zò (IT), President - Music Tech Europe / Chief operating Officer Music Innovation Hub

Speakers:

Iulia Pop (RO), Co-founder of Overground Music / MMB Bucharest

Marili Randla (EE), Music Estonia - Project Manager

Adi Orion (IL), Israel Music Showcase Festival - In charge of International relations and delegation's hospitality

Karolina Juzwa (PL), Intl Jazz Platform / Better Live - Curator / Co-leader

Georgina Ntoutsis (GR), Culture Editor-in-Chief - DPG Digital Media

Idra Kayne (GR), Singer, songwriter, actor

17:45-18:00 Innovathens Ground Floor | **Presentation**^(ENG)

Europe in Sync

Markus Linde (DE), Europe in Synch - Founder & Head of the Academy

18:00-18:20 Innovathens Ground Floor | **Presentation**^(ENG)

Impala

Kees van Weijen (NL), Executive board member - IMPALA

18:20-18:30 Innovathens Ground Floor | **Presentation**^(ENG)

IMMF

Jake Beaumont-Nesbitt (UK), Innovation & Education at IMMF & Consulting Artist Manager

18:30-19:30 AMW Open Air Lounge | **Reception**

AMSTEL HAPPY HOUR

> CRUST

Showcases

- 21:30-22:00 **OROVEGA (ES)**
- 22:15-22:45 **Kijha & Gxhan (GR)**
- 23:00-23:30 **Loop Vertigo (GR)**
- 23:45-00:15 **badfocus (CZ)**

> SIX D.O.G.S

Showcases

- 21:30-22:00 **Elizabete Balčus (LV)**
- 22:15-22:45 **Jimmy Knows (GR)**
- 23:00-23:30 **Sonica (CY)**
- 23:45-00:15 **Fundracar (GR)**

> BOILER

Showcases

- 21:30-22:00 **Krapka; KOMA (UA)**
- 22:15-22:45 **Gaudea (ES)**
- 23:00-23:30 **Bhukhurah (GR)**
- 23:45-00:15 **Cinemon (PL)**

**ATHENS
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WEDNESDAY **May 31** 2023

> TECHNOPSIS CITY OF ATHENS

10:00-14:00 Innovathens 2nd Floor | **Private Meeting**^(ENG)

Music Tech Europe Academy

MTEA Members:

- Georges Perot (GR)**, Founder - Artistic Director Athens Music Week
- Jose Zagazeta (ES)**, President - Barcelona Music Tech Hub
- Anna Zo (IT)**, President - Music Tech Europe / Chief operating Officer - Music Innovation Hub
- Dr. Olivier Zephir (IT/MU)**, Technoport SA Position - Head of Innovation & Business Development
- Thierry Baujard (FR)**, CEO - Media Deals UG
- Ivan Toromanoski (MK)**, HEMI Admin Coordinator / MTEA partner

11:00-12:00 Innovathens Groundfloor | **Panel**^(ENG)

The Future Sounds Profitable: A Deep Dive into Music Revenue Stream Trends

Moderator:

Markus Linde (DE), Europe in Synch - Founder & Head of the Academy

Speakers:

- Andras Bozan Bodrogi (HU/UK)**, Rights Management and Monetization Specialist - The state51 Conspiracy
- Steven Farris (UK)**, Music Consultant
- Konstantinos Gounitsiotis (GR)**, Orfium - Senior Product Manager

11:00-12:30 Innovathens 1st Floor | **Workshop**^(ENG)

Managing the future: Data + Web3 + AI x Brand

Jake Beaumont-Nesbitt (UK), Innovation & Education at IMMF & Consulting Artist Manager

11:00-12:00 Purifier | **Roundtable**^(ENG)

Mastering the Art of Export-Ready Music: Insights from Experts and Professionals

Moderator:

Cesar Andion (ES), Live Nation Spain - Pr & Talent/Head of Conferences & The Spanish Wave

Speakers:

Marili Randla (EE), Music Estonia - Project Manager

Tomek Bysiewicz (PL), Board member - Cracow Music Scene Foundation

Magda Cholyst (PL), Founder, educator, artist coach, and process designer
Artist in Bloom

Andrew Apanov (PL/US), CEO - Dotted Music marketing agency

Peter Astedt (SE), CEO - Musichelp

12:30-13:30 Innovathens Groundfloor | **Panel**^(ENG)

From Grassroot to Greatness

Moderator:

Michał Wójcik (PL), Founder and CEO - Cracow Music Scene foundation

Speakers:

Cesar Andion (ES), Live Nation Spain - Pr & Talent/Head of Conferences & The Spanish Wave

Jojo "Johanna" von Herten (FI), Founder & Artist Company - Deep Heart Beats

Mandy Salem-Aubry (NL), Paradise Worldwide - Head of Knowledge and Communication

Kees van Weijen (NL), Executive board member - IMPALA

Dario Drastata (HR), Executive director of Dallas Records Croatia and Serbia

12:30-13:30 Purifier | **Roundtable**^(ENG)

Music Festivals & Venues: A Roundtable for Global Partnerships and Innovation

Moderator:

Ruud Berends (NL), Founder & CEO of Networking Music

Speakers:

Andreas Trachonitis (CY), Director - Louvana Records / Studio eleven63

Dragan Ambrozić (RS), EXIT FESTIVAL

Boyan Robert Pinter (BG), Spike Bulgarian Music Showcase
Founder / Director

Yannick Koch (DE), Senior Manager Sales & Partnerships
Reeperbahn | Festival / RBX GmbH

Theodora Karakassi (GR), Co-organiser - Plisskën Festival

Fernando Bittencourt Hersan (PT/BE), Liveurope
Communication & partnerships officer

Dimitri Papaioannou (GR), Method To The Madness / &Beyond
Artistic Director

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12:45-14:15 Innovathens 1st Floor | **Workshop**^(ENG)

Why Does A Startup Founder's Vision Matter? Creating a Clear Path to Startup Success

Yannis Iliopoulos (GR/UK), Senior Programmes Manager (ICMP)
The Sound Of Everything (Founder)

13:30-14:00 Purifier | **Meetup**^(ENG)

Music Festivals & Venues Meet-Up: A Meetup for the National, Regional and International Live Music events Partnerships

13:40-13:50 Innovathens Groundfloor | **Presentation**^(ENG)

Music Cities Network

Lena Ingwersen (DE), Managing Director - Music Cities Network

13:50-14:00 Innovathens Groundfloor | **Presentation**^(ENG)

Music Tech Europe

Anna Zò (IT), President - Music Tech Europe / Chief operating Officer
Music Innovation Hub

14:00-14:15 Innovathens Groundfloor | **Presentation**^(GR)

Χίλιες και μία συναυλίες κι αυτό το καλοκαίρι...

Vagelis Papadopoulos (GR), Manager - Edemrights Public Performance

15:00-16:30 Purifier | **Roundtable**^(ENG)

Balkans & the Mediterranean

Moderator:

Georges Perot (GR), Founder - Artistic Director Athens Music Week

Speakers:

Adi Orion (IL), Israel Music Showcase Festival - in charge of International relations and delegation's hospitality

Primoz Kristan (SI), SIGIC - Secretary General

Kushtrim Dushi (KO), Founder at Prishtina Music Conference

Iulia Pop (RO), Co-founder of Overground Music / MMB Bucharest

Ludovico Esposito (IT), Music Fundraiser, Project Manager - Sud Sonico - AVANT Festival - AVANT Learn

Oleg Rozov (RU), The Orchard - Director, Eastern Europe & Central Asia

15:00-16:30 Innovathens 1st Floor | **Workshop**^(ENG)

YouTube Best Practices and Content Strategies for Artists: Promote your music, find your fans and learn how to turn your passion into a career on YouTube

Katerina Adamopoulou (GR), YouTube - Label Relations Manager

15:00-16:00 Innovathens Groundfloor | **Panel**^(ENG)

Ai, Web3 & The Future of Music: Navigating Opportunities and Threats in a new era

Moderator:

Turo Pekari (FI), Innovation and Business Development Executive Music Finland

Speakers:

Anna Zò (IT), President - Music Tech Europe / Chief operating Officer Music Innovation Hub

Marcelo Garibotto (FI/AUS), Director, Founder - VIA Music Group

Stathis Mitskas (GR), Co-Founder/CPO at ComeTogether

Michalis Petychakis (GR), Chief Technology Officer - Orfium

16:30-17:00 Purifier | **Meetup**^(ENG)

The Big Balkans & Mediterranean Meet-Up: Let's Stick Together!

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16:30-17:30 Innovathens Groundfloor | **Panel**^(GR)

Η Μεγάλη Ακρόαση

Moderator:

Markos Fragkos (GR), Head of Documentation Department - EDEM

Speakers:

Leonidas Antonopoulos (GR), Journalist, Head of Kosmos Radio 93.6 Music Innovation Hub

Anna Anastasiou (GR), Best Radio - Radio producer

Margarita Mytilineou (GR), General Director - Athens 9,84

Katerina Kafentzi "Kafka" (GR), Kafka Takes Notes / NOSTOS 100,6

Christos Papadas (GR), SKAI Group - Business Development Advisor

16:30-17:30 Purifier Basement | **Match-Making Sessions**^(ENG)

Match-Making Sessions: Meet the Music Experts

Andrew Apanov (PL/US), CEO - Dotted Music marketing agency

Mandy Salem-Aubry (NL), Paradise Worldwide - Head of Knowledge and Communication

Steven Farris (UK), Music Consultant

Magda Cholyst (PL), Founder, educator, artist coach, and process designer Artist in Bloom

Lena Ingwersen (DE), Managing Director - Music Cities Network

Jose Zagazeta (ES), President - Barcelona Music Tech Hub

Dionysis Tsonopoulos (GR), Music Business Professional

Marcelo Garibotto (FI/AUS), Director, Founder - VIA Music Group

Iulia Pop (RO), Co-founder of Overground Music / MMB Bucharest

Yannis Iliopoulos (GR/UK), Senior Programmes Manager (ICMP)

The Sound Of Everything (Founder)

Peter Astedt (SE), CEO - Musichelp

16:30-17:30 Purifier Basement | **Match-Making Sessions**^(ENG)

Match-Making Sessions: Meet the Music & Tech Experts

Jake Beaumont-Nesbitt (UK), Innovation & Education at IMMF & Consulting Artist Manager

Anna Zò (IT), President - Music Tech Europe / Chief operating Officer Music Innovation Hub

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Rannar Park (EE), Chief Executive Officer - LIFT99

Dorina Stamou (GR), EIT Digital - Operations Lead

Stathis Mitskas (GR), Co-Founder/CPO at ComeTogether

Michalis Petychakis (GR), Chief Technology Officer - Orfium

Christoph Storbeck (IT), Linecheck Partnerships Lead Music Innovation Hub

Yvan Boudillet (FR), Utopia Music - VP Public Policy

17:00-18:30 Innovathens 1st Floor | **Workshop**^(ENG)

Video content & Strategy for Startups/Brands

Andras Bozan Bodrogi (HU/UK), Rights Management and Monetization Specialist - The state51 Conspiracy

18:00-18:45 Innovathens Groundfloor | **Panel**^(ENG)

The future of mobility of artists – How to ensure more sustainable and fair international circulation of artists?

Moderator:

Karolina Juzwa (PL), Intl Jazz Platform / Better Live - Curator / Co-leader

Speakers:

Antonis Zouganelis (GR), AMW Conference Director / Artistic Director Athens Jazz

Nikos Stefanidis (GR), Thessaloniki Cultural Center, Founder-Partner-CE

Theodora Karakassi (GR), Co-organiser - Plisskën Festival

Specialist - The state51 Conspiracy

Lena Sme (LV), Chief Executive officer - Music Observation organisation

18:50-19:00 Innovathens Groundfloor | **Presentation**^(ENG)

Better Live: Cooperation as an answer for the ecological challenges

Karolina Juzwa (PL), Intl Jazz Platform / Better Live - Curator / Co-leader

Mathilde Sallez (FR), Better Live - Coordinator

19:00-19:30 Innovathens Groundfloor | **Reception**^(ENG)

Better Live Reception

ATHENS MUSIC WEEK

> CRUST

Showcases

21:30-22:00 **Juno (GR)**

22:15-22:45 **Answerynot & Yungnsad (GR)**

23:00-23:30 **Nandra (GR)**

23:45-00:15 **IRENE (GR)**

> SIX D.O.G.S

Showcases

21:30-22:00 **Babuska (GR)**

22:15-22:45 **Rudy Roots (GR)**

23:00-23:30 **Gemma (GR)**

23:45-00:15 **K not K (RO)**

> BOILER

Showcases

21:30-22:00 **Half Twin Brother (GR)**

22:15-22:45 **Molyneaux (GR)**

23:00-23:30 **Case Zero (GR)**

23:45-00:15 **The Lobsters (GR)**

THURSDAY June 1 2023

> TECHNOPSIS CITY OF ATHENS

10:30-14:00 Purifier | **AGORA - Trade Fair** ^(ENG)**Meet the Partner Countries Delegation Teams and AMW Showcasing Artists**11:00-11:10 Purifier | **Presentation** ^(ENG)**Music Tech Europe Academy**Dr. Olivier Zephir (IT/MU), Technoport SA Position
Head of Innovation & Business Development11:00-12:30 Innovathens 1st Floor | **Workshop** ^(ENG)**Financial Management for Creative Entrepreneurs:
A solid foundation in cost and management accounting**

Andreas Stefanidis (GR), President - Academy of Entrepreneurship

11:00-12:00 Innovathens Groundfloor | **Panel** ^(GR)**Μουσικοκριτικοί και μουσικοκριτική:
Πόσο απαραίτητος είναι ο ρόλος τους την εποχή
του streaming;**

Moderator:

Evi Choursanidi (GR), Music and Pop culture Writer, Editor-in-Chief
at Avopolis.gr

Speakers:

Markos Fragkos (GR), Head of Documentation Department - EDEM
Christianna Fine (GR), Head of Communications – Goodheart Productions /
Communications Manager – The Hubsters
DR Antonis Xagas (DE/GR), MiC - Editor-in-chief
Aggelos Kleitsikas (GR), Music Journalist at Avopolis.gr
Konstantinos Tsavalos (GR), Olafaq.gr - Editor11:10-11:20 Purifier | **Presentation** ^(ENG)**Fengaros Festival / Fengaros Music Village**

Andreas Trachonitis (CY), Director - Louvana Records / Studio eleven63

11:20-11:30 Purifier | **Presentation** ^(ENG)**Wide Days Festival**

Olaf Furniss (UK), Founder/Director - Wide Events | Music Tourist

11:30-11:40 Purifier | **Presentation** ^(ENG)**The Spanish Wave**Cesar Andion (ES), Live Nation Spain -
Pr & Talent/Head of Conferences & The Spanish Wave11:40-12:00 Purifier | **Presentation** ^(ENG)**Liveurope**Fernando Bittencourt Hersan (PT/BE), Liveurope - Communication
& partnerships officer12:00-12:10 Purifier | **Presentation** ^(ENG)**Bandbeat**

Konstantinos Konstantinidis (GR), Bandbeat - Founder/CEO

12:15-12:25 Purifier | **Presentation** ^(ENG)**Mood: Music Of Our Desire**Eirini Chouvarda (GR), Mood: Music Of Our Desire - Co-Founder,
Head of Product & Experience
Dimitris Komninos (GR), Mood: Music Of Our Desire - Co-Founder & CEO12:30-12:40 Purifier | **Presentation** ^(ENG)**HipHop4Hope**

Christian Drewicke (DE), Founder of HipHop4Hope Athens

12:45-12:55 Purifier | **Presentation**^(ENG)

Delia Arts

John Keating "johno" (IE), Delia Arts Foundation - Founder

12:45-14:15 Innovathens 1st Floor | **Workshop**^(ENG)

How To Promote Your Music with YouTube Shorts: Learn about the new short-form video platform developed by YouTube

Katerina Adamopoulou (GR), YouTube - Label Relations Manager

13:00-13:10 Purifier | **Presentation**^(ENG)

Prishtina Music Conference

Kushtrim Dushi (KO), Founder at Prishtina Music Conference

13:00-14:00 Innovathens Groundfloor | **Panel**^(GR)

Οι Καλλιτέχνες της Rap, η διαμόρφωση των τάσεων και ο ρόλος τους ως songwriters και self-managed artists στην ψηφιακή εποχή

Moderator:

Christos Trypsianis "Skive" (GR), Capital Music - Producer, Mix Engineer, Label co-owner

Speakers:

Light (GR), Co-owner of Capital Music
FY (GR), Recording Artist - Capital Music
Trannos (GR), Recording Artist

13:10-13:20 Purifier | **Presentation**^(ENG)

Gulbaba Music & Records

Ahmetcan Taşdemir (TR), Founder of Gülbaba Music and Gülbaba Records

13:20-13:30 Purifier | **Presentation**^(ENG)

SPIKE Bulgarian Music showcase

Boyan Robert Pinter (BG), Spike Bulgarian Music Showcase
Founder / Director

ATHENS MUSIC WEEK

13:30-13:40 Purifier | **Presentation**^(ENG)

Future Echoes Showcase festival

Peter Astedt (SE), CEO - Musichelp

13:40-13:50 Purifier | **Presentation**^(ENG)

Sud Sonico festival

Ludovico Esposito (IT), Music Fundraiser, Project Manager - Sud Sonico
AVANT Festival - AVANT Learn

13:50-14:00 Purifier | **Presentation**^(ENG)

Skaņu mežs festival

Lena Sme (LV), Chief Executive officer - Music Observation organisation

15:00-16:00 Innovathens Groundfloor | **Panel Presentation**^(ENG)

Unlocking the Potential: Unveiling the Impact of the Music Industry in Greece

Moderator:

Antonis Zouganelis (GR), AMW Conference Director /
Artistic Director Athens Jazz

Speakers:

Michalis Petychakis (GR), Chief Technology Officer - Orfium
George Myzalis (GR), Chief Operating Officer - Edem Rights
Christianna Tsoufi (GR), Orfium - Strategy Associate

15:00-16:30 Amphitheatre | **Screening**^(GR)

Arte Povera

Beats Pliz (GR), Music Producer / Film Director

15:00-16:30 Innovathens 1st Floor | **Workshop**^(ENG)

Music NFTs: Creation & Monetization: A Workshop on Creating and Pitching Catchy NFTs in Music

Giannis Panagiotopoulos (GR), 3iDAO - Tech Lead

15:00-16:00 Purifier | **Roundtable**^(ENG)

**When Passion Becomes Burnout:
Opening Up the conversation on overload
in the Music industry**

Moderator:

Georges Perot (GR), Founder - Artistic Director Athens Music Week

Speakers:

Peter Astedt (SE), CEO - Musichelp

Marta Fudali (PL), KBF - Specialist At Music Department

John Mirabitas (GR), GM Fuzz Productions / Release Athens Festival

Olaf Furniss (UK), Founder/Director - Wide Events | Music Tourist

16:30-17:30 Innovathens Groundfloor | **Panel**^(ENG)

**Sex, Drugs, and Rock 'n' Roll or Is it Hard work,
crazy office hours and social posts?**

Moderator:

George Polymeneas (GR), Editor in Chief provocateur.gr

Speakers:

Andreas Periklis Metaxas (GR), Senior Marketing Manager

Stay Independent

Elias Aslanoglou (GR), Managing Director - Rockarolla Records

Primoz Kristan (SI), SIGIC - Secretary General

Athina Klimi (GR), Cobalt Music (Warner Music Greece)

International Repertoire Marketing Assistant

16:30-17:00 Amphitheatre | **Talk**^(GR)

**A talk with the "Arte Povera" documentary producer:
Μία συζήτηση με τον δημιουργό
του ντοκιμαντέρ Arte Povera**

Beats Pliz (GR), Music Producer / Film Director

Tasos Brekoulakis "M.Hulot" (GR), LIFO - Editor in chief

17:00-19:00 Innovathens 1st Floor | **Workshop**^(GR)

**From thin air to finished product.
A complete guide on recording, music production
and mixing from Skive**

Christos Trypsianis "Skive" (GR), Capital Music - Producer, Mix Engineer,
Label co-owner

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17:30-18:30 Amphitheatre | **Wellness Session**^(GR)

A couch conversation with Marina Satti

Marina Satti (GR), Singer - Songwriter

17:45-18:00 Innovathens Groundfloor | **Closing Speech**^(ENG)

See you Next Year!

**Key Takeaways and Conclusions
from the Athens Music Week 2023**

Georges Perot (GR), Founder - Artistic Director Athens Music Week

Antonis Zouganelis (GR), AMW Conference Director

Artistic Director Athens Jazz

18:00-18:30 Innovathens Groundfloor | **Reception**

HEMI Reception

18:00-19:00 AMW Open Air Lounge | **Reception**

AMSTEL HAPPY HOUR & RECEPTION

Live Main Stage

19:45-20:30 **Babo Koro (GR)**

20:45-21:30 **The Steams (GR)**

21:40-22:40 **Παιδί Τραύμα (GR)**

22:50-23:50 **Hey! Douglas (TR)**

> RUDU BAR

23:50-∞ **Closing party**

**DJ Set: Costis Nikiforakis
"Black Athena" (GR)**

Notes



for a bigger number of small events

- 1 Périscope, Lyon (FR)
- 2 Bimhuis, Amsterdam (NL)
- 3 Improvised Music Company, Dublin (IE)
- 4 G Livelab Tampere, Tampere (FI)
- 5 Wytwórnia, Łódź (PL)
- 6 Victoria Nasjonal Jazzscene, Oslo (NO)
- 7 Zavod Sploh, Ljubljana (SI)
- 8 Plataforma Jazz España, Cadiz (ES)
- 9 Jazzahead, Breme (DE)
- 10 EMEE - European Music Exporters Exchange, Bruxelles (BE)
- 11 The Cluster, Athens (GR)



- 11 Partners
- Between 15 to 30 cultural actors in 9 Territories
- 300 Artistic low carbon events
- 30 training sessions

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Music Tech Europe Academy is a pan-European acceleration scheme for music-tech innovators, start-ups, entrepreneurs and SMEs.

MTE Academy is co-funded by the Creative Europe Programme of The European Union and it is coordinated by **Music Innovation Hub** (Italy), in partnership with **Media Deals** (Germany), **Technoport** (Luxemburg), **Meso Events** (Greece) and **Barcelona Music Tech Hub** (Spain).

Over the 7-months period of acceleration, startups will have access to:

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- investment pitch sessions
- vibrant community of digital innovators and music professionals

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9 Vlachava 10551, Athens GR
- > CRUST
13 Protogenous 10554, Athens GR
- > RUDU BAR
1 Evadnis 11854, Athens GR
- > SELINA HOTEL
8 Theatrou 10552, Athens GR
- > SIX D.O.G.S
6-8 Avramiotou 10551, Athens GR
- > TECHNOPSIS CITY OF ATHENS
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